

HOUSE OF LIARS

Who will become the World Champion of liars?

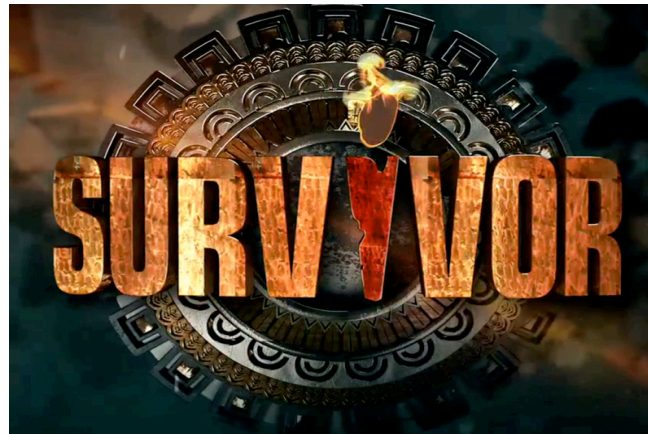


CONCEPT

Think

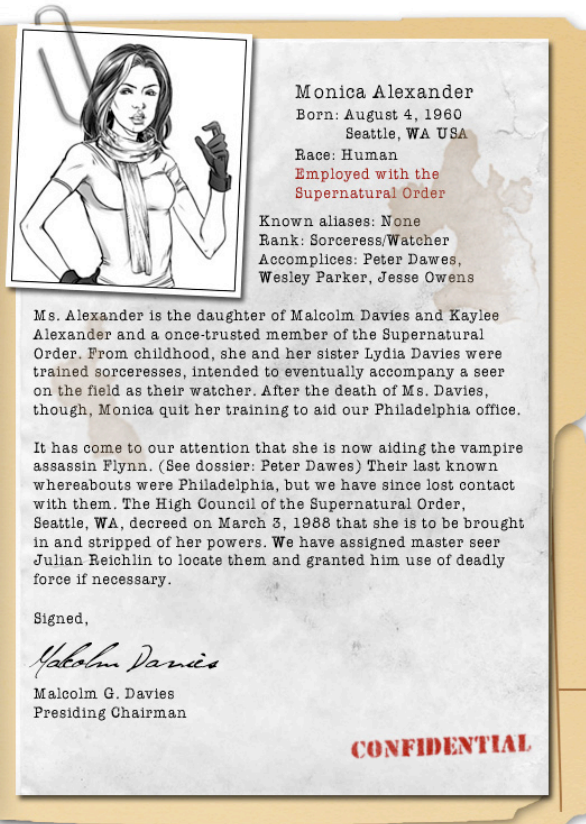


Meets



...For pathological liars

Each episode, eight single and attractive young people (four men, four women) with extraordinary and fantastical life stories spend an intimate week together in a lavish mansion. The catch? They are all completely full of shît, except for one of them, whose story is real. Their mission... Find out who is lying and who is telling the truth.



At the beginning of each episode, the contestants will be given a dossier outlining their competitors' respective backgrounds and life stories. Throughout the week, they will desperately try to convince each other and the audience that they are the ones telling the truth. The whole time, they will be playing detective, trying to uncover each other's lies and use process of elimination to try to figure out whose life story is actually authentic.

GAMES/CHALLENGES



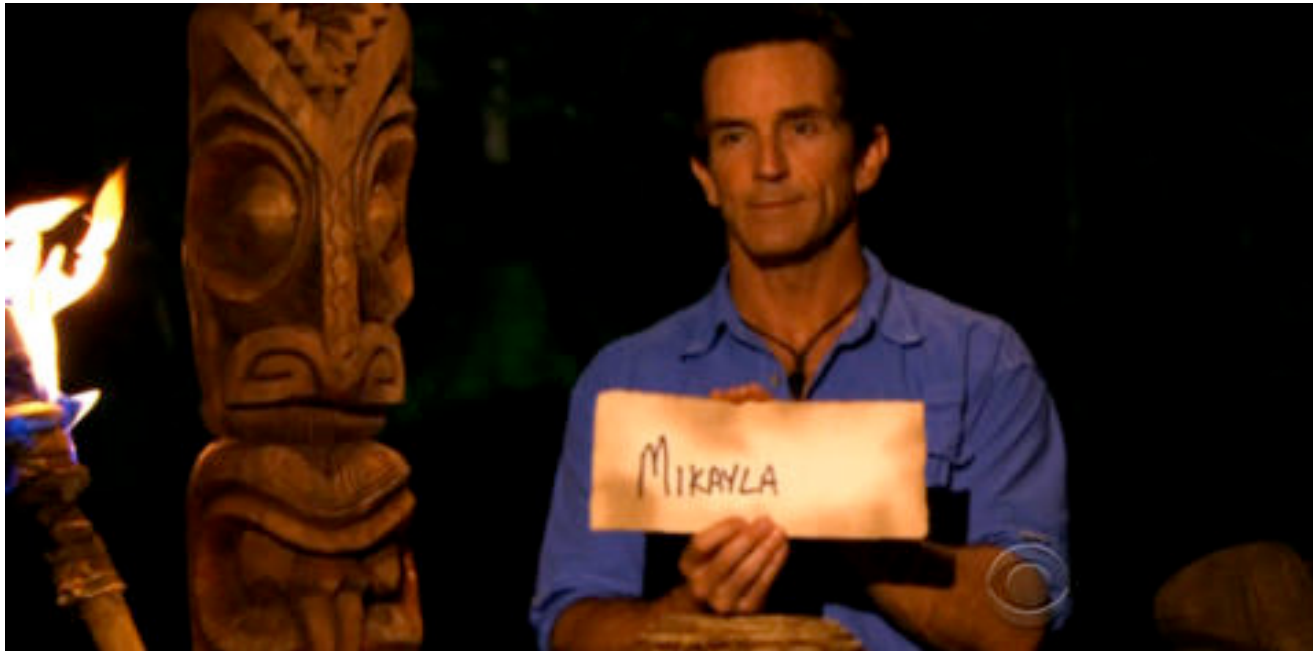
Daily games and challenges will be designed to expose the liars and force the contestants to vigorously maintain their own lies.

SEDUCTION & DECEPTION



Since all of the contestants will be young, attractive single people, and they will be isolated together during the show, there will be plenty of potential for hook ups. Contestants will use every trick in the book to get their competitor's guard down and pry information from them. They might also form genuine bonds with each other, but in the back of their minds, they will know they are likely falling for a false identity.

VOTING



At the end of each episode, the contestants and the audience will vote for who they think is telling the truth. There are three ways for a contestant to win the game...



- If you're one of the seven liars, and you receive the most votes, you win.
- If you guess the person who's actually telling the truth, you win an additional prize. The optimal scenario for a lying contestant is to convince the other contestants that they're telling the truth and also identify who is actually telling the truth.
- For the truth-teller to win, they will have to receive no votes, effectively convincing the rest of the contestants that their real life story is too fantastical to be true.

CASTING



The producers will hold casting calls similar to an American Idol session but on a smaller scale, looking for “The World’s Greatest Liar.” Contestants come in to a closed audition and tell the most outrageous, fantastical and unbelievable stories ever conceived in an attempt to be chosen for the show. We will film the auditions to use at the end of the show when we reveal the true identities of the contestants.



At the same time, we will go on a mass search for contestants whose life stories are equally fantastical and unbelievable as the “Liars,” but are actually telling the 100% truth. An ideal “Truth-teller” might look and sound just like a stripper, but is actually a rocket scientist who survived a 5,000 foot free-fall and was born in a submarine.

FORMAT



Each episode is self-contained, with a new batch of contestants (and outrageous lies) introduced every week, a la Naked and Afraid. This keeps the show fresh and allows our audience to play along, trying to guess who's full of shît and who might actually be telling the truth.

HOUSE OF LIARS



House of Liars is a reality show that feels like a party game. Audiences will want to tune in to play along with our contestants via social media and see who is the world champion of liars. This is a show perfect for viewers of classic shows like The Real World, Survivor, Big Brother, Jersey Shore, and many, many more.