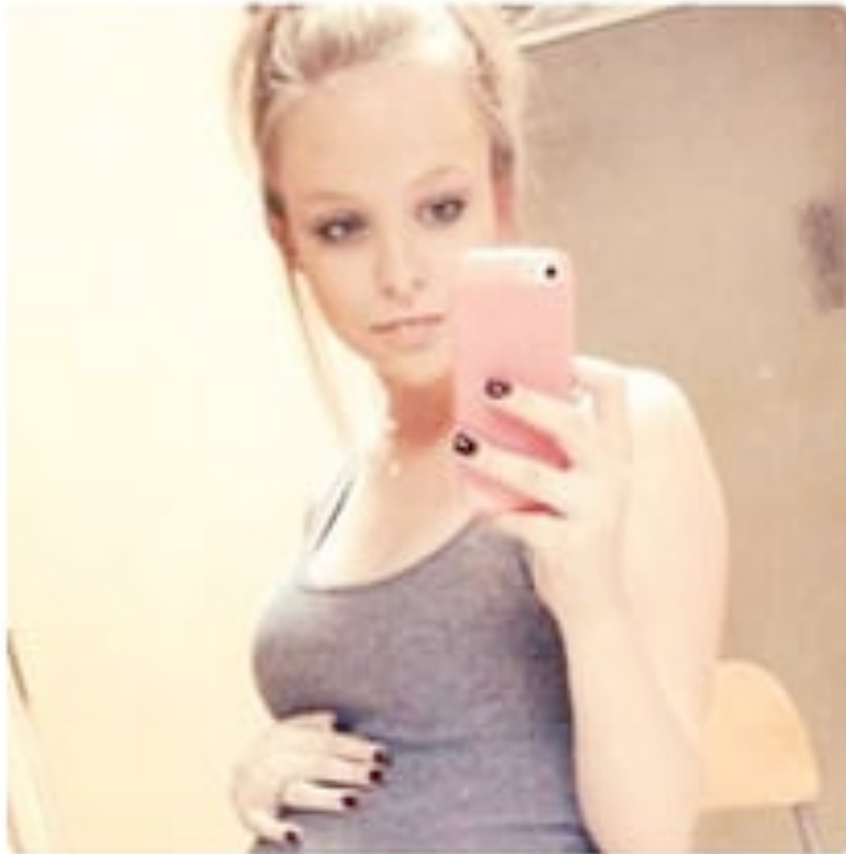


PRANK YOUR PARENTS

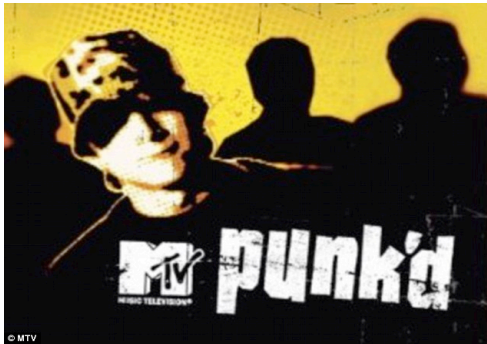
A hidden camera reality concept

Sending...



Dad I have
something to tell
you...

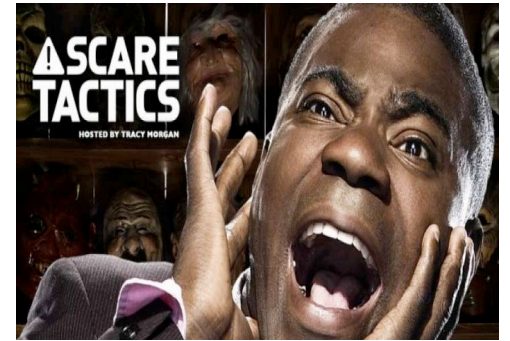
CONCEPT



MEETS



MEETS



Prank Your Parents is a raucous hidden camera reality show in the vein of Punk'd, Impractical Jokers, and Scare Tactics. The show is exactly what it sounds like – a show where kids get to do what they do best: torment their parents.

HOW IT WORKS



We put the word out that we're looking for accomplices to help us set up our pranks on the parents. The accomplice could be an aunt or uncle, neighbor or grandparent who will act as liaison between the kid pranksters and the show's producers.

FORMAT



Each episode will focus on three main pranks, including the setup, confessionals with the children and insiders, and execution of the prank.



The three pranks will be interspersed with home video prank submissions, a la America's Funniest Home Videos.

HOST



The show will be hosted by a celebrity comedian (our Ashton Kutcher) who will bring star power and recognition to the series.

PRANK YOUR PARENTS



Prank Your Parents is a tried-and-true concept with the added parent/child dynamic providing a fresh twist. These parents may have brought our pranksters into the world, but pretty soon they'll regret it.